

Learning English Listening Using Media Busuu Application

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Abstract

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This research discusses the use of Busuu app as a learning platform for English listening skills in junior high schools in Cirebon. The research focuses on the importance of media use in language teaching and the role of media in creating a conducive learning environment. It also explores the theoretical basis of language skills, learning media and the use of Busuu app to teach English listening skills. This researchers used qualitative methods, precisely descriptive qualitative. The purpose of this study to obtain students' views on the use of the Busuu application as a learning platform, to determine student achievement in learning through the Busuu application as a listening learning media and to find out the advantages and disadvantages of the Busuu application. The data source of this research is the documentation of the learning process. The text is taken from the results of interviews with students and teachers of class VIII. The instrument of this research is the researcher himself. In addition, other instruments used by researchers are documentation, interview transcripts, audio recordings, and documents. The results showed that, (1) The use of media in learning is one of the efforts to provide quality in supporting the learning process and can encourage students to take part in learning activities in a fun way. (2) The Busuu application is an application specifically designed to support web-based English language learning and is also available as a mobile application and is one of the main alternatives that is very easy to access. (3) The Busuu application has advantages and disadvantages of the Busuu Application. So, it can be concluded that the Busuu application directly has a positive influence on SMP N 1 Lemahabang students.

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INTRODUCTION

Language is one of the things that has an important role in social life that we use to communicate. In English teaching and learning, there are four skills in learning English: listening, speaking, reading and writing. When we want to communicate with others, we must understand language. Listening is an activity where we listen to what the speaker says, so that we can understand and can respond to it. Listening is the first step in learning a language. Learning to speak will listen to the words first, so that they can pronounce the words to follow and imitate them. In the world of education, especially English language learning. learning English listening at this time is related to technology for learning. Technology has developed and helped in the learning of English.

Technology has developed and produced many devices that help contribute to the world of education, including in the teaching and learning process, so that access to knowledge becomes broad without being limited by space and time. According to (Agustin, 2023). In the world of education, cell phones are a medium that can conduct distance learning activities. Through cell phones, students can access the internet to

communicate and discuss. Learning media is very important to teach English learning in more detail to convey lesson information to students because the media contains feelings, thoughts, attention. According to (Arsyad, 2011) states that media in an educational perspective is a very strategic tool in the teaching and learning process. Media is anything that can be used to convey information in the teaching and learning process so that it can stimulate students' attention and interest in learning. Media is also a learning communication tool as an information delivery to students. In the world of education, technological developments have had a significant positive effect. making it easier to gain knowledge. According to (Atmaja, 2017) Learning media is anything that can convey messages, feelings and thoughts so that it can encourage the creation of a learning process. So it can be concluded that the media has an important role that can help the learning process to be more effective and efficient.

The development of technology products has contributed to the world of education, including in the teaching and learning process. Access to knowledge has become wider without being limited by time and place so that anyone can

learn anytime and from anywhere. For this reason, teaching is an activity that requires a teacher to use tools to provide skills that inform the message to students. A teacher must prepare many things before conducting teaching activities, including materials and learning tools. According to (Widiyanto et al., 2021) Teachers have used many learning tools, methods, and resources, because they are used by educators as resources, which are used to teach students in ESL. This is why teachers need interesting media in teaching, including in teaching listening. According to (Hardan, 2013) What matters in the learning process is "what" is used for learning and "how" it is used. Quality education depends on how the learning process is implemented. According to (Pulungan, 2021) In the learning process, teachers must be able to use learning aids effectively and efficiently. Teachers are required to use the latest technology. Therefore, the learning media is very important for every teacher nowadays. Computer technology can be used as a tool (media) in the teaching and learning process for both teachers and students who function as tutorial media, teaching aids and testing tools. Computers are able to present various information in an

audiovisual and interactive manner. Interesting lessons keep students interested and allow them to do independent learning and research.

Based on the results of observation, the researcher conducted research at SMPN1 Lemahabang Cirebon. The researcher found some problems during the observation with students in English learning. That most students tend to have low motivation towards English listening skills. Some of the factors are not focused so that they do not understand the learning, rarely see learning education and listen to English lessons. Busuu is available on the web, Android and iOS. Busuu is an interactive learning system that is expected to help in the process of learning English, especially listening. Students can use cellphones, computers or the like to make learning English more interesting and easy to understand. Based on the description above, the researcher will conduct a case study with the title: "**Learning English Listening Using Media Busuu Application**". For this reason, the research will focus on how busuu as a listening learning media can direct well according to the English listening learning system.

METHOD

This study used a qualitative research design using descriptive qualitative. The first data was taken from the documentation of the learning process from one class (class VIII SMP N 1 Lemahabang Cirebon). The second data was taken from the results of in-depth interviews with teachers and students of SMP N 1 Lemahabang Cirebon. The instrument of this research is the researcher himself. In addition, other supporting instruments used by researchers are documentation, video recordings, interview transcripts, audio recordings, and documents. The data of this study was obtained since the researcher explored students' reactions after learning to use the English learning application through interviews. Students' experiences and assessments of using the Busuu app will help present the data following naturalistic concepts.

Research setting

SMPN 1 Lemahabang Cirebon is one of the schools used as a teaching location and class observation. The researcher chose SMPN 1 Lemahabang Cirebon because it attracted students who already had basic computer knowledge, thus allowing researchers to conduct research. The researcher aims

to find out how to learn English, especially in the focus of listening. The researcher chose class VIII for the final research project which amounted to 32 students. Initially the researcher connected the present continuous tense material with the busuu application.

Technique of data collection

The data of the research were in the form of interview transcripts, field notes, photographs. The techniques used in the research were :

Class observation

Class observations were made to find out what happened in the class. Some qualitative research is used to investigate and answer research questions. According to (Creswell, 2012) A qualitative approach is appropriate for studying a research problem when the problem needs to be explored; when complex and detailed understanding is required. That means the process of designing qualitative research appears to follow the pattern of scientific research, with broad assumptions that are at the center of qualitative, interpretive/theoretical investigations and broad topics of inquiry. (Fraenkel et al., 2012) kinds of research questions can best be answered by observing how people act or how

things look. Caused using participants observation, this research, therefore, conduct the data by participating in the classroom in order to explore the teaching methods, media used, and the school program to supports teaching English.

Interview

Interviews were conducted to obtain data about students behavior during and after teaching and learning process using the busuu application. Other qualitative data collection techniques is interviewing. According to (Creswell, 2012) Conversations can be carried out orally in face-to-face meetings individually, by telephone talk, or engage in focus group interviews. The conversation is carried out by concluding opinions. (Fraenkel et al., 2012) Certain types of research questions can best be answered by observing how people act or how something looks. Due to the use of participant observation, this study, therefore, conducts data by participating in class to explore teaching methods, media used, and school programs to support teaching English. In making observations, field notes need to be clarified description of the process of teaching and learning English. (Sugiyono, 2016) Interviews are used as a data collection technique if the researcher wants

to conduct a preliminary study to find problems that must be studied. Researchers conducted interview techniques with the aim of being able to find out student assessments of the busuu application.

Documentation

The results of field notes are used for documentation all activities in the learning process, namely all events during the learning process which contains a description of the activities of researchers and students. Photos and other media will be used to support data from class observations and interviews. To ensure authenticity data from class observation and interviews. The purpose of using documentation in this study is to support data from the field so that the data is recognized as valid. According to (Sugiyono, 2016) Documents are records of events that have passed, document studies are a complement to the use of observation and interview methods from qualitative research. In this study researchers tried to collect results and documents in the field. The purpose of using documentation in this study is to support data obtained in the field so that the data is recognized as valid.

Technique of data analysis

Data analysis techniques are the process of bringing together facts answer research questions. Finding answers to research questions . Data analysis is to find out whether there is a change or not after the action. According to (Verdecchia et al., 1995) data interpretation, which comes from data reduction, making data displays, and drawing conclusions, is another important aspect of research. Data analysis techniques used by researchers in this study are:

a. Data Reduction

Reduction is a process of selection, focusing, simplification and abstractions of raw data that exist in the note field. This Process takes place throughout the course of the research, which starts from even before data collection.

b. Data display

A data view is a structured collection of information that allows images conclusions and take action. Display data can be presented in the form of tables, graphs, pie charts. After the researcher presented the data, the researcher conducted data analysis. The researcher describes all the results of the questionnaire, observation, interview and

documentation in detail, so that by presenting the data, the data can be more easily understood

c. Data Verification

In qualitative research, the final step in data analysis is making conclusions based on it data retrieved. At this stage the researcher draws conclusions to answer the research questions directly from this study.

RESULTS AND DISCUSSIONS

The Definition of Listening

Listening is the process of a person perceiving another person through the sense of hearing, giving meaning to the message and understanding it. It is a fundamental and indispensable prerequisite for individual communication in social life. According to (Rinaldi, 2021) A 'listening pedagogy' - listening to thoughts is a skill of learning. The implications are seismic for education. Listening requires the role of the teacher to think of Others that he cannot understand, which challenges the whole scene. Listening means listening to thoughts- ideas and theories, questions and answers. (Mcrae, 2021) listening pays

attention to and takes into account the cultural, historical, and contextual implications and logic of events. According to (Marbun, 2015) The ability of listening skills is that when a person provides information, the listener must process the purpose of the conversation because the speaker cannot put the information into the listener's mind directly. Therefore, everyone should improve their listening skills through a series of exercises. On the other side, we can say that listening is a component that helps someone to speak. According to (Brown, 2006) listening is a complex activity, and we can help students to understand what they hear. Listening is an important skill in English learning, listeners especially students should understand what is said by the speaker, and construct meaning when hearing information from the speaker.

Listening, according to (Hamouda, 2013), is the ability to identify and understand what others are saying. It means that this process involves understanding the speaker's pronunciation, the speaker's grammar and vocabulary, as well as understanding their meaning. Listening is the ability to identify and understand what another person is saying.

The Definition of Learning Media

Media comes from Latin which means intermediary. Media is defined as a tool that presents media messages channel information that can be received by students. In addition, with media in learning can motivate students when learning. Learning media is usually anything that can channel information for good question and answer communication between students and teachers in the learning process. According to (Puspitarini, 2019) in Sudjana, 2009. Learning is an activity carried out with the aim of acquiring knowledge. Learning success can be seen from changes in student learning outcomes. Teaching method is the way teachers interact with students in classroom learning. According to (Widiyanto et al., 2021) Media can be interpreted as a receiver of information, or a source of information for the person receiving it. In the teaching and learning process, the media can function as a bridge. This process will be effective and efficient when students can receive messages or information provided by the teacher. Meaning that the media is an intermediary source that is always related to students and teachers. According to (Ritakumari, 2019) Media

for learning and teaching is learning software. Media itself means a method of communication. Educational media refers to communication channels that carry messages with instructional purposes. Classification of educational media. Print media, non-print media, and electronic media.

- Print media can also be categorized as: books, journals, magazines, newspapers, workbooks, and textbooks. These media are easy to use, portable, and not expensive.
- Non-print media: projected media and non-projected media.
- Electronic media: This includes audio media, visual media and audio-visual media, projected media and non-projected media.

Audio media: usually prioritized for the sense of hearing as a learning medium. This means that this media can be heard by itself and has a sound, for example record players, radios, Tv, laptops, cell phones, musical instruments etc.

Visual media: This is media that is attractive to the sense of visual or media that can be seen, for example: television, computers, whiteboards, projectors.

Audio-Visual: This media refers to instructional materials by appealing to the

senses of hearing and sight at the same time, for example learning videos.

From the definition of learning media above, it can be concluded that media helps learning to evaluate lessons, namely from the beginning to the end in the teaching and learning process. Provides concrete experiences that serve as a basis for thinking, reasoning and problem solving. Improve learning and introduce to the sophistication of technology.

Computer systems allow a teacher in the classroom to demonstrate new lessons, animate, present new material, illustrate how to use new programs and show new websites. In the classroom microphones can be used in the teaching and learning process. Smartphone devices can be used to enhance activities. Interactive whiteboards or projectors display visuals that can be viewed on a wider screen by students. Aids in visual learning, and interactivity for learners to draw, write or manipulate images on the interactive whiteboard.

The Definition of Busuu Application

The Busuu app was first published on Busuu.com in 2007 by Bernhard Niesner and co-founder Adrian Hilti in Spain. At that time Busuu was only available as a website

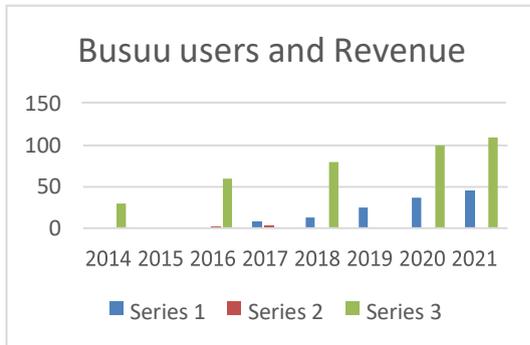
that provided free language learning services to users who wanted to learn languages in various parts of the world. In this app, the emphasis is on communicative skills. The app is packaged with a friendly and attractive interface and is easy to use by users. According to (Taufiqurrochman, 2016) The busuu app has many subjects that students can choose to learn in this app, There are 12 languages provided by Busuu so the busuu app is very fun and easy to use. In addition to the different types of topics provided, Busuu also provides many quizzes that are fun to learn. Other features include images, videos, various learning materials and homework assignments. The features offered make it fun and keep wanting to learn. It helps students to be more motivated.

This app is packed with friendly and attractive appearance and easy touse for users. In general, Busuu is designed to be used as a discussion about language via computer. Busuu provides four learning language skills listening, speaking, reading, and writing(Sijabat et al., 2011 in James 2011).The Busuu app is already packaged in ina way that can be developed withlearning, this can make it easier to learn

a language through hearing which is made easier by the Busuu system. (Muliyah et al., 2022) Busuu bills itself as "the world's largest language learning community." It is professionally designed browser-based and mobile that follows the European Common Frame of Reference model. Busuu offers lessons from beginner to upper-intermediate. Courses are designed by education experts and focus on basic development for listening, reading, writing and speaking.

There are many applications to enhance learning English. The Busuu application is well known and has many users Created in London 2008, Bernhard Niesner (co-founder, CEO), Joonas Kukkonen (CTO), Adrian Hilti (co-founder). Busu generates \$45 million in revenue in 2021, mainly through subscriptions to its premium services. Busuu application revenue data from 2017 – 2021 marked with a blue section that increases from year to year, namely (2017- 8\$), (2018 - 13\$), (2019 - 25\$), (2020- 37\$), (2021 - 45\$). Busuu's registered users have 120 million people signed up to its platform, with 500,000 active subscribers. Busuu annual registered user 2016 to 2021 marked with a green color. informed

from the original Busuu website on January 22, 2023, which has the following data :



Busuu consists of a website (busuu.com), Android and iOS mobile applications (apps). It has more than 115 million registered users in 190 countries, with an average of 30,000 new users registering every day per november 2020. Busuu offers courses in 12 languages, of which English is the most popular, learned by 46%. Certain features are available to all registered users, but additional content and features are accessed via a premium subscription, which costs around 10 Euros per month (Vesselinov et al., 2021). According to (Albantani, 2018) Busuu is an application that can be used as an online language learning media independently and is easily accessible to anyone via smartphone or computer. this means thatthe busuu application makes it easy for its users to always learn. The following is the procedure for accessing it:

1. Login to Busuu Application

First, prepare tools such as laptops, infocus and speakers. Then connect the network to the Internet because Busuu requires an internet connection, In the first stage Busuu, given two choices, namely "new user" and "existing user". If a new user, then start registering a new account using email.

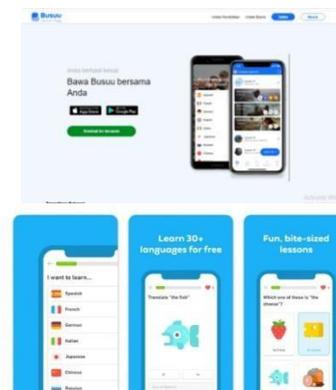


Figure 1.1

After installing the Busuu application or open the busuu website, in addition to registering, Will be directed to plan English learning goals, by selecting the language you want to learn, which is intended to suit our needs. Login and choose a language, to activate the busuu application by logging in first and then choosing which language the student wants to learn, choose the language based on the user's interests. After login Select the lesson level, Select the learning level according to the order from the easiest level. When

using Busuu Free, we will follow the lessons in order from the easiest to the most difficult. When using Busuu Premium, we can choose any level and not in order.

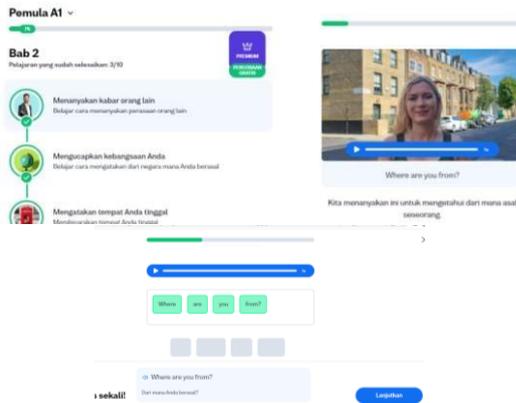
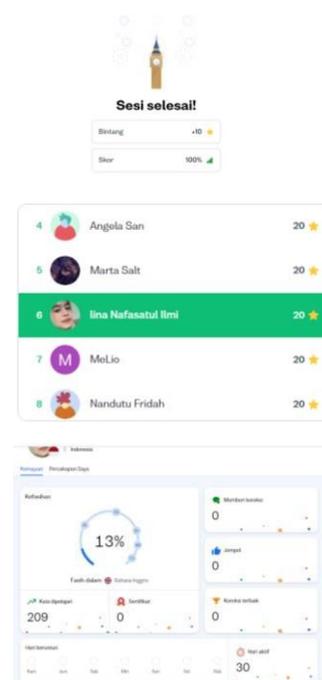


Figure 1.2

The listening exercises on the busuu app are the main focus for learning English. The audio has two meanings, as learning material or as learning questions for us to observe and answer. Busuu is an interactive app. The material is always accompanied by pictures. When learning vocabulary, it's always accompanied by sounds that train your hearing. Busuu assesses pronunciation, Busuu will identify whether your pronunciation is correct or incorrect. In addition, some programs also provide video media. Busuu's interactive media is very complete according to listening, speaking, and writing. Answering questions in this feature students are expected to answer the empty column, or can also answer by using voice or match or write according to what the application asks.



Figur 1.3

The use of Busuu App as a learning media is very helpful. Teachers must be up to date to provide entertainment media through learning. Teachers as much as possible provide new innovations because technology is developing rapidly including by providing image (video) and audio features. They can do whatever they want to learn to listen, write, speak, read. In addition, the use of Busuu media helps students answer quickly. Busuu app can be used as language learning and practice. There are several aspects that students find in mastering listening, namely the meaning, spelling, and pronunciation of the Busuu App. Learning rank is if we can complete 1 level from busuu, busuu users usually

get a rank depending on learning results and learning persistence. Study reviews for reviewing lessons we have completed, or also questions that are answered incorrectly and then appear again when we do not reach the target value.

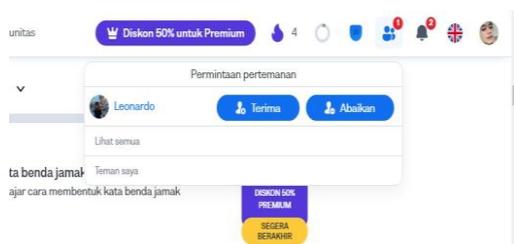


Figure 1.4

The Busuu app allows you to interact with your friends, communicate and learn together with other users. On the Busuu app, you can chat directly. If you want to make friends, you can add friends who are also learning the same language so they can correct each other. According to (James, 2011) Busuu was originally a free website developed for communication to learn languages from other countries, aimed at students of all ages. After one level is completed, at the end there will be a review which aims to remember what lessons have been passed, can see our abilities, which levels have been passed and add friends. According to (Samara, 2021) Busuu's ability to form a community of language users makes the Busuu application more popular, widely known by many people,

and bridges the community between language users from various other countries. Because basically language is a means of communication. The Busuu app is basically an Educational game. Content is arranged easily and attractively. The purpose of the Busuu application is to help students and teachers. Language learning relies on web technologies.

As stated by Mark Doman as McGrawHill President of International and Professional Education, it shows that the use of the Busuu application continues to grow every day from all over the world. On the Busuu application, people can communicate with each other and practice together. Busuu is basically a communication tool. (Meniwati & Mutiaraningrum, 2022) For listening learning, Busuu supports students' listening skills. Busuu can be categorized as a representative website model for self-study, especially for learning foreign languages, in this case English is suitable using Busuu media. These findings are described in detail in the following discussion.

The use of the Busuu Application as a medium for learning English listening for eighth grade students at SMP N 1 Lemahabang

Cirebon, it can be concluded that the Busuu Application has interesting features for students to learn listening independently. However, in this study it was seen that in the eighth grade at SMP N 1 Lemahabang, it was good enough to use busuu media as a learning application in mastering student listening for the first time, besides school preparation, in the learning process the teacher used the busuu application as a listening learning media, all students seemed to enjoy and be comfortable when using the busuu application in the learning process. Using the Busuu application is very easy, the Busuu application is available on all types of cellphones / PC, so students do not find it difficult to use Busuu. In addition, the Busuu application is an application that educates by playing.

- 1) Learning English listening is not easy, because English is a foreign language. The use of the busuu application as a medium is applied to provide learning motivation. This is a way that can make students easier to learn listening, by using the Busuu application students can also do exercises independently. Based on interviews that have been conducted by researchers including

teachers and students, it was previously found that teachers have problems in teaching listening, students are not interested in learning listening.

- 2) The busuu app certainly has strengths and weaknesses. The researcher concluded, that the researcher found that after the implementation of the Busuu App as a learning media, especially in listening mastery. Busuu App can be used as an effective learning media especially in mastering English listening skills. However, there are some disadvantages in using the Busuu app, such as the lack of freely available learning materials, limitations in the languages provided, and some technical issues faced by students. Nonetheless, the Busuu App has many advantages, such as learning materials organized by student ability level, voice support for vocabulary learning, and the ability to evaluate student pronunciation. It is also easy to use and can increase students' motivation in learning English.

CONCLUSION

Based on the results of the study, it can be concluded that the use of Busuu application as a medium for learning listening skills in English has several advantages. This application provides interesting features that allow students to learn listening independently and fun. The Busuu app is easily

accessible on various devices, making it easier for students to use. It is designed to support web-based English learning and offers a variety of interesting content. The study also found that using the Busuu app positively contributed to students' motivation and improved their listening skills. The students reported that they enjoyed and felt comfortable using the app in the learning process. The app follows the steps of the scientific approach and provides clear procedures for using it on mobile phones or computers. However, it is

important to note that the Busuu app also has limitations. Further research is needed to explore these limitations and identify potential areas for improvement. In conclusion, the Busuu app is an effective tool for teaching listening skills in English. Its use in a junior high school in Cirebon has shown positive results in terms of student motivation and learning outcomes. The app provides an interactive and practical learning experience, which helps engage students and improve their English listening skills.

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